

# 11TH ANNUAL INTERNATIONAL WOMEN IN SURGERY CAREER SYMPOSIUM



# Career Development in Transformative Times

February 14-16, 2020

Sheraton Sand Key Resort • Clearwater Beach, Florida



CHAIR
Sharona B. Ross, MD, FACS

Professor of Surgery, University of Central Florida, College of Medicine Director, Minimally Invasive Surgery & Surgical Endoscopy Director, Advanced GI & HPB Fellowship Program Director & Founder, AdventHealth Tampa, Women In Surgery Initiative Digestive Health Institute, AdventHealth Tampa Tampa, Florida



CO-CHAIR
Marie Crandall, MD, MPF, FACS

Professor of Surgery
Associate Chair for Research, Department of Surgery
Program Director, General Surgery Residency
University of Florida College of Medicine Jacksonville
Jacksonville, Florida











#### **COURSE DESCRIPTION**

The Women in Surgery (WIS) Career Symposium is a professional and academic event dedicated to encouraging more women to pursue a career in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network. It also provides a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in Surgery.

Participants will be able to interact with women who are thought leaders in Surgery and pioneers in advancing women in Surgery.

The annual WIS career symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

Furthermore, the intention is to highlight the importance of advancing women toward careers in Surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

#### **OBJECTIVES**

Upon completion of this symposium, participants will be able to:

- The 4th level of change How to excel and protect your career in the face of change.
- Actively seek out and improve upon existing mentor/mentee relationships
- Identify specific issues facing women in Surgery
- Cultivate techniques for handling discrimination in the workplace effectively and professionally
- Pursue leadership positions in Surgery
- Possess an understanding of the basic skills and requirements for pursuing leadership positions
- Identify where and why there is need for women in leadership roles
- Utilize professionalism in a discipline in which men are traditionally predominant
- Implement specific coping methods and networking skills to promote a career in a discipline in which men are traditionally predominant

- Better appreciate the need to negotiate "equal pay for equal work"
- Generate reasonable expectations regarding lifestyle in residency and early career
- Implement basic strategies for financial security
- Recognize issues with pregnancy during a surgical career
- Employ and optimize strategies for balancing children and marriage in the face of a demanding profession
- Acknowledge and help further the goals for the future of women in Surgery and be empowered to move toward those goals
- Determine which sub-specialty women surgeons most commonly pursue
- Summarize guidelines that will strengthen your professional image

### TARGET AUDIENCE

This symposium is designed for women who aspire for a career in Surgery or wish to enhance their career in Surgery. The target audience includes physicians, fellows, residents, PA/ARNP, medical students, graduate and undergraduate students, and other healthcare professionals.



#### LOCATION

#### SHERATON SAND KEY RESORT

1160 Gulf Blvd., Clearwater Beach, FL 33767 · (727) 595-1611 www.starwoodhotels.com

Experience the style, preferred amenities and waterfront accommodations of Sheraton Sand Key Resort. Located in stunning Clearwater Beach, Florida, our resort hotel boasts 375 hotel rooms and suite accommodations, each with their own balcony or patio. After a restful night's sleep on our acclaimed signature mattresses, lounge by our sparkling beachfront pool sipping a Caribbean-inspired cocktail, relax on the powder-white sands of our 13-acre private beach or enjoy a day filled with beach activities like parasailing and wave running. After enjoying our resort amenities, explore the best of Clearwater Beach. Dive into adventure at Clearwater Marine Aguarium, watch the sunset on Pier 60 or play a round of world-class golf at nearby courses. Back at the resort, enjoy award-winning cuisine at Rusty's Bistro, one of four onsite dining options.

#### **Accommodations**

A limited number of rooms have been blocked for this meeting at the special group rate of \$265 for queen/double occupancy.

#### Reservations

You may book your room online. Please visit our website at women-in-surgery.com or call the hotel directly at 1-727-595-1611 and ask for the group rate for the Women in Surgery Career Symposium. The group rate cut-off date is Friday, January 18, 2020. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 72 hours prior to the scheduled arrival date to avoid additional fees.



#### FEES & REGISTRATION

Register online at Women-In-Surgery.com. You may register online even if paying by check.

AttendeeType	By January 31, 2020	After February 7, 2020
Physician	\$250	\$275
Fellow* or PA/ARNP	\$100	\$125
Resident* or Student*	\$50	\$75
Guest Fee for Welcome Reception (free to registra	ant) \$35	\$35

<sup>\*</sup>Fellows, Residents, and Students *must* e-mail proof of status to **Janelle.Spence@AdventHealth.com** (subject line "WIS Status Proof") in order to be granted the discounted rate.

#### **Cancellation Policy**

Cancellations must be requested in writing via e-mail to Misty.Pittman@AdventHealth.com by February 7, 2020 to receive a refund. A \$50 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after February 7, 2020; however, substitutions are welcome without penalty.

AdventHealth Tampa reserves the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. Women in Surgery and AdventHealth Tampa will not be responsible for travel expenses incurred by the participant in case of cancellation.

#### Accommodations for Disabilities

Please notify within a minimum of 30 working days in advance of the event if a reasonable accommodation for a disability is needed.

#### **Faculty Disclosure**

AdventHealth Tampa adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards regarding commercial support of continuing medical education. It is the policy of AdventHealth Tampa that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity; that relevant conflict(s) of interest is resolved; and that speakers disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.



#### **CHAIR**

#### Sharona B. Ross, MD, FACS

Professor of Surgery, University of Central Florida, College of Medicine

Director, Minimally Invasive Surgery & Surgical Endoscopy

Director, Advanced GI & HPB Fellowship

Director & Founder, AdventHealth, Women In Surgery Initiative

Digestive Health Institute, AdventHealth

Tampa, Florida

#### **CO-CHAIR**

#### Marie Crandall, MD, MPF, FACS

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Professor of Surgery

Moffitt Cancer Center University of South Florida

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#### Christine Lau. MD. FACS

Chair of Surgery, University of Maryland School of Medicine

Chief of Surgery, University of Maryland Medical Center Baltimore, MD

#### **"CJ" Christopher Burnett**

Financial Advisor Westshore Financial Group Tampa, FL

#### **Darla Hutton**

Vice President- US Marketing & Custom Hospital Analytics Intuitive Surgical Tampa/St. Petersburg, FL

#### Gayle A. DiLalla, MD

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Assistant Clinical Professor, Nova Southeastern University

Adjunct Faculty, Lincoln Memorial University DeBusk College of Osteopathic Medicine

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#### Jon C. Gould, MD, FACS

Hyattsville, MD

Alonzo P. Walker Professor in General Surgery Chief, General Surgery Medical College of Wisconsin Milwaukee, WI

#### Julie Ann Sosa, MD, MA, **FACS**

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#### Leigh A. Neumayer, MD, MS, **FACS**

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#### Linda Barry, MD, MPH, FACS Associate Professor of Surgery

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#### Linda Boardman-Fite

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The 4th Level of Change

#### Lisa K. Cannada MD, FAAOS, **FAOA**

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Hospital

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#### Patricia Numann, MD, FACS

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Upstate Medical University State University of New York Distinguished Teaching Professor Emeritus Endocrine Surgeon Syracuse, NY

#### Patricia L. Roberts, MD, FACS. **FASCRS**

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#### Sarah Samreen, MD, FACS

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#### Scott Gallagher, MD, FACS

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# Vedra A. Augenstein, MD,

Co-chair of the education committee for Americas Hernia Society and SAGES Assistant Clinical Professor at University of North Carolina Chapel Hill. Associate Professor of Surgery Carolinas Medical Center

#### Vivian Gahtan, MD, FACS

Charlotte, NC

Chair, Department of Surgery Lovola Medicine Professor of Surgery, Loyola University Chicago Stritch School of Medicine Chicago, IL

# FRIDAY, FEBRUARY 14, 2020

2:00-4:20 pm	Workshop Sessions (RSVP Required)			
Session A: Fo	or Undergraduates/Medical Students/Residents			
Moderator: Patricia				
2:00-2:30 pm	CV Working SessionScott Gallagher, MD			
2:30-3:10 pm	Interview Skill Sharpening (Role Playing)			
	Sarah Samreen, MD; Nova Szoka, MD; Patricia Sylla, MD; Laila Rashidi, MD			
3:10-3:30 pm	Effective Networking: In-person/Online			
3:30-3:50 pm	Finance Talk (Small Investments, Loans)/Public Service Loan Forgiveness "CJ" Christopher Burnett			
3:50-4:20 pm	Social Media For Your AdvantageKandace Kichler, MD; Heather Logghe, MD; Krista L. Haines, DO			
Session B: For Fellows/Attending Surgeons (AWS)				
Moderator: Marie	Crandall, MD			
2:00-2:20 pm	Evolutions in Surgical Training - Staying Current			
2:20-2:40 pm	Financial Peace: Planning, Unexpected Events – Retirement Goals Janet Tuttle-Newhall, MD			
2:40-3:00 pm	Mentorship Matters - Ways to participateJulie Ann Sosa, MD			
3:00-3:20 pm	Overcomitted/Stressed Out: When and How to Cut BackChristine Laronga, MD			
3:20-4:00 pm	PANEL DISCUSSION: Business Communication Skills – Negotiation Tactics with Administration Contracts   OR Politics   Negotiating Strategies for Self Promotion			
	Moderator: Janet Tuttle-Newhall, MD; Julie Ann Sosa, MD; Melissa Lapinska, MD; Sandra Wong, MD			
4:00-4:20 pm	Career Damage Control: Social Media (Yelp/Healthgrades) Lynn O'Connor, MD			
4:20-5:00 pm	Mentorship Mingle			
5:00-6:00 pm	Poster Session			
6:00 pm	Reception/11th Anniversary Celebration			

## SATURDAY, FEBRUARY 15, 2020

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6:30-7:15 am	Yoga on the Beach Haane Massarotti,	MD	
7:15-7:55 am	Registration/Breakfast/Exhibits		
8:00-8:10 am	Program Chair Opening Remarks Sharona Ross,	MD	
8:10-8:15 am	Welcoming Remarks – President & CEO, AdventHealth Tampa  Denyse Bales-Chi	ubb	
Plenary #1:	MOVED TO SERVE – Creating your Career Footprint		
8:15-9:00 am	PANEL DISCUSSION: How I Got Here: Endless Paths for Your Career		
	<b>Moderator: Julie Ann Sosa, MD</b> ; Christine Lau, MD; Vivian Gahtan, MD; Leigh Neumayer, Nita Ahuja, MD; Patricia Numann, MD	MD;	
9:00-9:45 am	PANEL DISCUSSION: The Only Constant is Change – Managing Your Professional Career and Personal Interactions		
	<b>Professional:</b> Leadership Change, Equal Advancements, From Volume to Value Based Pract Contract Negotiations	tice,	
	Interpersonal: Overcoming Stereotypes, Bias, Microaggression, and Generational Differences		
	<b>Moderator: Patricia Numann, MD;</b> Janet Tuttle-Newhall, MD; Melissa Lapinska, MD; Lynn O'Connor, MD; Omaida Velzaquez, MD; Laila Rashidi, MD; Jennifer Ayache, MD		
9:45-10:00 am	Networking Break With Vendors		
Plenary #2:	DRIVEN TO GROW – Elevating Your Skills		
10:00-10:40 am	Dam PANEL DISCUSSION: Growth Through Mentorship - Transition from Mentee to Mentor		
	<b>Moderator: Melissa Hogg, MD;</b> Pamela Hodul, MD; Jon Gould, MD; Iswanto Sucandy, MD Haane Massarotti, MD; Krista Haines, DO	;	
10:40-11:30 am	PANEL DISCUSSION: The Power of Resiliency and Perseverance – Getting What You Need		
	<b>Moderator: Leigh Neumayer, MD;</b> Mary Killackey, MD; Lisa K. Cannada, MD; Christine Lau, MD; Sandra Wong, MD		
11:30-1:00 pm	Networking Lunch		



# **SATURDAY, FEBRUARY 15, 2020 (CONTINUED)**

Plenary #3:	COMPELLED TO ADVOCACY – Becoming a Change Agent
1:00-1:05 pm	Introduction of KeyNote Speaker Sharona Ross, MD
1:05-1:50 pm	KEYNOTE SPEAKER: The 4th Level of Change – Playing Offense, Not Defense Linda Boardman-Fite
1:50-2:20 pm	PANEL DISCUSSION: Embracing Diversity – Religion, Race, Gender, Sexuality
	Moderator: Patricia Sylla, MD; Nova Szoka, MD; Laila Rashidi, MD; Sandra Wong, MD; Lynn O'Connor, MD; Vedra A. Augenstein, MD; Linda Barry, MD
2:20-3:00 pm	PANEL DISCUSSION: Navigating Your Career and The Family Unit
	Family Planning: In-vitro Fertilization, Adoption, Egg Freezing, etc.
	Traditional/Nontraditional Families and Career: How can I have it ALL?
	Moderator: Christine Lau, MD; Kellie McFarlin, MD; Nova Szoka MD; Lucy Love, MD; Vedra A. Augenstein, MD; Melissa Lapinska, MD; Patricia Turner, MD; Haane Massarotti, MD
3:00-3:30 pm	PANEL DISCUSSION: Power of Vulnerability –Through Sharing We Prevail
	Moderator: Janet Tuttle-Newhall, MD; Vivian Gahtan, MD; Pamela Hodul, MD; Patricia Roberts, MD; Sharona B. Ross, MD
3:30-3:45 pm	Networking Break With Vendors
Parallel Session	ons
3:45-5:45 pm	Students/Residents Speaker/Moderator: Patricia Sylla, MD
3:45-4:15 pm	PANEL DISCUSSION: Tools to Succeed in Medical School and Residency – Lessons Learned
	Moderator: Allen Chudzinski, MD; Gayle DiLalla, MD; Melissa Hogg, MD; Patricia Roberts, MD
4:15-4:45 pm	PANEL DISCUSSION: Your Future in Surgery Starts Now – How to Develop Professional Social Media Brand
	Moderator: Patricia Sylla, MD; Heather Logghe, MD; Kandace Kichler, MD; Krista Haines, DO
4:45-5:15 pm	PANEL DISCUSSION: BEST Surgical Specialty For Me?
	Moderator: Christine Lau, MD; Patricia Sylla, MD; Pamela Hodul, MD; Kandace Kichler, MD; Melissa Lapinska, MD; Jon Gould, MD; Gayle DiLalla, MD; Vivian Gahtan, MD; Akaber Halawi, MD; Heena Santry, MD; Nita Ahuja, MD; Lucy Love, MD
5:15-5:45 pm	PANEL DISCUSSION: Maintaining Physical and Mental Health Throughout Your Education and Training
	Moderator: Laura Johnson, MD; Heena Santry, MD; Hanne Massarotti, MD
3:45-5:45 pm	Fellows/Attendings (AWS)   Speaker/Moderator: Leigh A. Neumayer, MD
3:45-4:15 pm	PANEL DISCUSSION: Starting a New Practice – Marketing, Business Development, Building Referrals
	Moderator: Lynn O'Connor, MD; Scott Gallagher, MD; Lisa K. Cannada, MD
4:15-4:35 pm	Building Dynamic Care Teams Omaida Velazquez, MD
4:35-5:05 pm	Involvement Matters: Societies and Associations Marie Crandall, MD
5:05-5:25 pm	Implicit Bias During Career Advancement Arghavan Salles, MD
5:25-5:45 pm	Burnout/Handling stress Mary T. Killackey, MD
6:00 pm	Sunset Yoga on the Beach Haane Massarotti, MD

## **SUNDAY, FEBRUARY 16, 2020**

7:00-8:00 am	Breakfast
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#### Non-CME Session

8:00-11:00 am A Glimpse To The Future Of Intelligent Surgery: A Faculty Discussion on How Inclusion/Diversity drives Innovation

Darla Hutton, Intuitive Surgical

# WOMEN IN SURGERY AdventHealth Tampa 3000 Medical Park Drive, Suite 500 Tampa, Florida 33613



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#WISSymposium #WIS2020