

*74<sup>th</sup> Annual Meeting of The American Association for the Surgery of Trauma  
& Clinical Congress of Acute Care Surgery*

*2015 Marketing Opportunities*

*September 9-12, 2015 Wynn Las Vegas, NV*

*Wynn*



# Overview

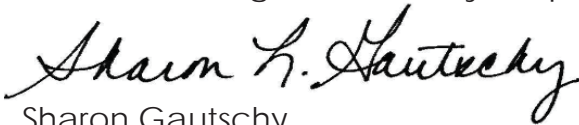
I invite you to take part in the American Association for the Surgery of Trauma's Annual Meeting and online educational offerings. The opportunities to support a major scientific and educational trauma organization are many, and I hope you will take a few minutes to review all the different options.

Without your support, AAST is not able to provide the leading-edge educational sessions and courses, promote research, or support and provide cutting-edge information to its members, including trauma surgeons in the military, and to the next generation of trauma surgeons.

## **Stats:**

- ***The AAST Annual Meeting brings over 900 medical personnel together for four days***
- ***AAST's online learning portal has over 100 courses available***
- ***Over 90 hours of self-assessment credits are available to members and non-members within the online learning portal***
- ***In 2014, participants took over 3,360 courses***
- ***In 2014, over 1,000 unique users accessed the online learning portal***
- ***Over 50 new courses are uploaded yearly***

AAST is looking forward to your partnership and to a very successful 2015.



Sharon Gautschy  
Executive Director

The American Association for the Surgery of Trauma (AAST)





# Marketing Opportunities

The American Association for the Surgery of Trauma offers a variety of marketing opportunities for companies to reach trauma and acute care surgeons across the United States and abroad. Each opportunity listed below is for one year (January-December). For more information, please contact Judy Hambrick, [jhambrick@facs.org](mailto:jhambrick@facs.org) or (312) 267-1783.

<b>Annual Meeting</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Exhibit Booth	✓ (2)	✓ (1)	✓ (1)	✓ (1)
Pre-Post registration listing	✓	✓	Pre or Post	Pre or Post
Extra Badges	✓ (4)	✓ (2)	✓ (2)	✓ (1)
Description with logo in on-site exhibitor booklet	✓	✓		
Description in on-site exhibitor booklet	✓	✓	✓	✓
Ad in on-site exhibitor booklet	✓ (Full)	✓ (½)	✓ (½)	✓ (¼)
Satellite Symposium	✓	✓		
Annual Meeting App Ad	✓	✓		
Annual Meeting App Description in Exhibitor Section	✓	✓	✓	✓
Company name and Description in App	✓	✓		
Upload documents to App in exhibitor section	✓	✓		
Send out Push Notification to attendees	✓			
Complimentary Banquet Tickets	✓ (8)	✓ (4)	✓ (2)	
Company name in Annual Meeting Daily Newsletter	✓ (¼)	✓ (¼)		
Flyer in AAST Sponsored Door Drop	✓	✓	✓	✓
Recognition from the Podium (company name)	✓	✓	✓	✓
Signage by registration, exhibit hall & AAST Info table	✓	✓	✓	✓
Booth signage noting your sponsor level	✓	✓	✓	✓
Company name in Corporate Marketing Partner Flyer by level	✓	✓	✓	✓
Company name in Annual Meeting E-News	✓	✓	✓	✓
Square on Passport to Prizes forms	✓ (2 days)	✓ (2 days)	✓ (1 day)	✓ (1 day)
<b>Education</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
10-Hour CME packages to give customers	✓ (4)	✓ (2)	✓ (1)	
<i>Journal of Trauma and Acute Care Surgery</i>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Color full page Ad	✓ (2)	✓ (1)	✓ (1)	
Ipad Bands	✓ (2)	✓ (1)		
Web Impressions	✓ (100,000)	✓ (75,000)	✓ (50,000)	
<b>Overall Recognition</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Company name on Corporate Partner Page on AAST Website	✓	✓	✓	✓
Ad on Corporate Partner Page on AAST Website	✓	✓	✓	
Listing in AAST Quarterly Newsletter	✓	✓	✓	✓
Listing in Electronic Newsletter (3x/yr)	✓	✓	✓	✓

# *Meeting Schedule (subject to change)*

## Wednesday, September 9, 2015

Welcome	12:30 p.m. – 1:00 p.m.
General Session	1:00 p.m. – 5:25 p.m.
Exhibit Hall Hours	5:00 p.m. – 7:30 p.m.
Poster Session & Opening Reception	5:30 p.m. – 7:30 p.m.

## Thursday, September 10, 2015

Exhibit Hall Hours	7:30 a.m. – 3:00 p.m.
Breakfast in Exhibit Hall	7:00 a.m. – 9:00 a.m.
General Session	7:30 a.m. – 9:40 a.m.
Refreshment Break (with exhibitors)	9:40 a.m. – 10:00 a.m.
General Session	10:00 a.m. – 12:30 p.m.
Lunch Sessions	12:30 p.m. – 1:45 p.m.
Refreshment Break	1:45 p.m. – 2:00 p.m.
Concurrent Paper Sessions	2:00 p.m. – 5:00 p.m.

## Friday, September 11, 2015

Breakfast in Exhibit Hall	7:00 a.m. – 9:00 a.m.
Exhibit Hall Hours	7:00 a.m. – 2:00 p.m.
General Session	7:30 a.m. – 9:00 a.m.
Refreshment Break (with exhibitors)	10:55 a.m. – 11:15 a.m.
General Session	11:30 a.m. – 12:15 p.m.
Lunch Sessions	12:15 p.m. – 1:30 p.m.

## Saturday, September 12, 2015

Breakfast	7:00 a.m. – 9:00 a.m.
General Session	8:00 a.m. – 12:00 p.m.



## **PLATINUM MARKETING OPPORTUNITY**

**FEE: \$75,000 (limited to four)**

### **Annual Meeting**

#### **Exhibiting (\$12,000 value)**

- Exhibit booth package with two 8x10 spaces and preferred placement
- Pre and post registration attendee lists
- Four (4) extra exhibitor badges
- Description with logo in on-site exhibitor booklet given to all attendees
- Full page four color ad in on-site exhibitor booklet given to all attendees (ads only offered to marketing partners) Satellite Symposium (\$20,000 value)
- Up to eight (8) hours - to be held during non-CME time  
(All AV, food and beverage is the responsibility of the company)

#### **Annual Meeting App (\$7,500 value)**

- Ad on the landing page
- Company name, description, and a link to company's website in the Exhibitor section of the app
- Ability to upload documents to Exhibitor section of the app
- AAST management will send out one alert to attendees during the Annual Meeting – content of alert up to corporate marketing partner but must be approved by AAST

#### **Other (\$9,500 value)**

- Eight (8) banquet tickets
- Full ¼ page color ad in the AAST Annual Meeting daily newsletter (four days)
- Flyer in AAST sponsored door drop – content must be approved by AAST (flyer quantity must be supplied to AAST by designated date)
- Logo on Thursday and Friday Passport to Prizes cards
- AAST membership directory (1 copy)

### **Recognition**

- By AAST's president from the podium during the opening session
- Company name on rotating slides shown prior to the opening session on Wednesday, and the afternoon sessions on Thursday and Friday
- Company name on signage placed near: registration, AAST information area, and outside of exhibit area listing with Platinum Corporate Marketing Partner listing
- Platinum Sponsor designation of company booth on exhibit hall floor plan and on signage located outside of exhibit hall
- Booth signage identifying you as a corporate marketing partner
- Listing on corporate marketing partner flyer, placed in all attendee bags
- Company name in Annual Meeting E-Newsletter – sent out at least two times prior to Annual Meeting and once after Annual Meeting

#### **Education (\$1,000 value)**

- Four (4) 10-hour packages of CME to be provided to customers for use on the AAST e-Learning site (total of 40 hours of self-assessment credit)

#### **Journal of Trauma and Acute Care Surgery (\$23,000 value)**

- Two full page color ads (issues of choice)
- Two Cover iPad Bands
- 100,000 web impressions
- Additional advertising at 20% discount on "Most Popular" sponsorship or eTOC Banner

### **Overall Recognition**

- Ad, description, and link on the Corporate Marketing Partner page of the AAST website for one year
- Listing, with ad, in quarterly print AAST newsletter
- Listing, with ad, in triannual electronic newsletter

## **GOLD MARKETING OPPORTUNITY**

**FEE: \$50,000 (limited to four)**

### **Annual Meeting**

#### **Exhibiting (\$7,500 value)**

- Exhibit booth package with one 8x10 space and preferred placement
- Pre and post registration lists
- Two (2) extra exhibitor badges
- Description with logo in on-site exhibitor booklet given to all attendees
- Half page four color ad in on-site exhibitor booklet given to all attendees (ads are only offered to marketing partners)

#### **Satellite Symposium (\$10,000 value)**

- Up to four (4) hours - to be held during non-CME time (All AV, food & beverage is the responsibility of the company)

#### **Annual Meeting App (\$5,000 value)**

- Ad on the landing page
- Company name, description, and link to company's website in the Exhibitor section of the app
- Ability to upload documents to the Exhibitor section of the app

#### **Other (\$5,000 value)**

- Four (4) banquet tickets
- Full ¼ page black and white ad in AAST Annual Meeting daily newsletter (two days)
- Flyer in AAST sponsored door drop – content must be approved by AAST (flyer quantity must be supplied to AAST by designated date)
- Logo on Thursday and Friday Passport to Prizes cards
- AAST membership directory (1 copy)

### **Recognition**

- By AAST's president from the podium during the opening reception
- Company name on rotating slides shown prior to the opening session on Wednesday, and start of Saturday morning
- Company name on signage placed near: registration, AAST information area, and outside of exhibit hall with Gold Corporate Marketing Partner listing
- Booth signage identifying you as a corporate marketing partner
- Listing on corporate marketing partner flyers, placed in all attendee bags
- Company name in Annual Meeting E-Newsletter – sent out at least two times prior to the Annual Meeting and once after the Annual Meeting

#### **Education (\$400 value)**

- Two (2) 10-hour packages of CME to be provided to customers for use on the AAST e-Learning site (total of 20 hours of self-assessment credit)

#### **Journal of Trauma and Acute Care Surgery (\$13,385 value)**

- One full page color ad in one issue (issue of choice)
- One Cover iPad band
- 75,000 web impressions
- Additional advertising at 15% discount for "Most Popular" sponsorship or eTOC Banner

### **Overall Recognition**

- Company ad, description, and link on the Corporate Marketing Partner page of the AAST website for one year
- Listing, with ad, in quarterly print AAST newsletter
- Listing, with ad, in triannual electronic newsletter

## ***SILVER MARKETING OPPORTUNITY***

***Fee: \$25,000***

### ***Annual Meeting***

#### ***Exhibiting (\$6,000 value)***

- Exhibit booth package with one 8x10 space and preferred placement
- Two (2) extra exhibitor badges
- Choice of one (1) pre or post registration attendee list
- Company description with logo in on-site exhibitor booklet given to all attendees
- Half page four color ad in on-site exhibitor booklet given to all attendees (ads are only offered to marketing partners)

#### ***Annual Meeting App (\$1,000 value)***

- Ad on the landing page
- Company name, description, and a link to company's website in the Exhibitor section of the app

#### ***Other (\$4,500 value)***

- Two (2) banquet tickets
- Flyer in AAST sponsored door drop – content must be approved by AAST (flyer quantities must be supplied to AAST by designated date)
- Logo on one Passport to Prizes card (choose Thursday or Friday)
- AAST membership directory (1 copy)

### ***Recognition***

- By AAST's president from the podium during the opening reception
- Company name on rotating slides shown prior to the opening session on Wednesday
- Company name on signage placed near: registration, AAST information area, and outside of exhibit hall with Silver Corporate Marketing Partner listing
- Booth signage identifying you as a corporate marketing partner
- Listing on corporate marketing partner flyer, placed in all attendee bags
- Company name in Annual Meeting E-Newsletter – sent out at least two times prior to the Annual Meeting and once after the Annual Meeting

#### ***Education (\$200 value)***

- One (1) 10-hour package of CME to be provided to customers for use on the AAST e-Learning site (total of 10 hours of self-assessment credit)

#### ***Journal of Trauma and Acute Care Surgery (\$7,500 value)***

- One full page color ad in one issue (issue of choice)
- 50,000 web impressions
- Additional advertising at 10% discount on "Most Popular" Sponsorship or eTOC Banner

### ***Overall Recognition***

- Company ad, description, and link on the Corporate Marketing Partner page of the AAST website for one year
- Listing, with ad, in quarterly print AAST newsletter
- Listing, with ad, in triannual electronic newsletter



## **BRONZE MARKETING OPPORTUNITY**

**Fee: \$10,000**

### **Annual Meeting**

#### **Exhibiting (\$5,000 value)**

- Exhibit booth package with one 8x10 space
- One extra exhibitor badge
- Description with logo in on-site exhibitor booklet given to all attendees
- Quarter page four color ad in on-site exhibitor booklet given to all attendees (ads are only offered to marketing partners)

#### **Annual Meeting App (\$500 value)**

- Ad on the landing page
- Company name, description, and a link to company's website in the exhibitor section of the app

#### **Other (\$1,500 value)**

- Flyer in AAST sponsored door drop – content must be approved by AAST (Flyer quantity must be supplied to AAST by designated date)
- Logo on one Passport to Prizes card (choose Thursday or Friday)
- AAST membership directory (1 copy)

### **Recognition**

- By AAST's president from the podium during the opening session
- Company name on rotating slides shown prior to the opening session on Wednesday
- Company name on signage placed near: registration, AAST information area, on designated day, and outside of exhibit hall with Bronze Corporate Marketing Partner listing
- Booth signage identifying you as a corporate marketing partner
- Listing on corporate marketing partner flyer, placed in all attendees bags
- Company name in Annual Meeting E-Newsletter – sent out at least two times prior to the Annual Meeting and once after the Annual Meeting

### **Overall Recognition**

- Listing, description and ad on Corporate Marketing Partner Page on the AAST website for one year with a link to your website
- Listing, with ad, in quarterly print AAST newsletter
- Listing, with ad, in triannual electronic newsletter





## *Unrestricted Educational Grants*

AAST has a number of unrestricted educational grants for companies to participate in. There are three areas available for unrestricted educational grants:

1. E-Learning Portal
  - a. Live sessions
  - b. Archived sessions
2. Grand Rounds
3. Annual Meeting

## *e-Learning/CME Grants*

In 2012, AAST launched an e-Learning portal for surgeons, trauma nurses and others to obtain CME and self-assessment credit for online learning. AAST archived select Grand Rounds webinars, Master Surgeons Lectures from previous Annual Meetings, *Journal of Trauma and Acute Care Surgery* articles and other materials. There are currently over 100 courses of CME available.

AAST is committed to uploading at least 50 hours of new content annually. One of AAST's basic missions is providing high quality and timely education. This is accomplished through the AAST Annual Meeting, the Grand Rounds webinars and now the e-Learning/CME portal. You can help promote this mission by providing educational grants to further future offerings.

- Yearly Grant (1 full year): \$20,000
- Quarterly Grant (3 months): \$7,500
- Monthly Grant (1 month): \$3,500

### ***All e-Learning/CME Grant Partners will receive the following:***

- Company name on e-Learning/CME home page
- Company name in all AAST marketing materials throughout the year
- Individual listing on the Partner Page on AAST website

### ***Each level will also receive:***

- 1 Year Grant includes the following acknowledgements for 2015:
- Listing in each of AAST's quarterly print newsletters and all three electronic newsletters
- Special recognition in all e-Learning/CME electronic newsletters

### ***Quarterly Grant includes the following acknowledgements in 2015:***

- Listing in one of AAST's quarterly print newsletters and in one of the electronic newsletters
- Special recognition in all e-Learning/CME electronic newsletters sent during the sponsored quarter

### ***Monthly Grant includes the following acknowledgements in 2015:***

- Listing in one of AAST's quarterly print newsletters and in one of the electronic newsletters
- Special recognition in the e-Learning/CME electronic newsletters if the newsletter is scheduled to be sent during the selected month of partnership

# **Grants for the National Trauma Grand Rounds**

AAST holds ten live Grand Rounds webinar sessions per year. These are held on the third Wednesday of every month (except for September and December). The speakers are chosen based on their expertise and reputation in the scientific trauma community. The Grand Rounds are unique in that they host 20-25 live sites, including the presenter's and the moderator's, that are able to interact to cultivate discussion.

The presentation is approximately 30-40 minutes. The moderator takes questions from the web, his/her site, and then connects with each site to ask questions. The entire session is one hour in length. The sessions are recorded and then archived on the AAST e-learning/CME portal on AAST's website. The archived sessions stay up for two years. Select sessions will also be housed on the AAST (*Journal of Trauma and Acute Care Surgery*) website ([www.jtrauma.org](http://www.jtrauma.org)) with additional content on the same topic.

## ***One year (2015) grant for all live sessions: \$30,000***

- Recognition from moderator at beginning of session
- Company name on rotating slides shown before live presentation begins
- Company name on Grand Rounds section of website as a supporter
- Company name on home page of AAST website on day of event

## ***Grant for all 2015 archived session: \$30,000***

- Listing on individual Grand Round sessions home page for two years from time of presentation as a supporter

## ***Grant for 5 live sessions (2015): \$15,000***

- Recognition from moderator at beginning of session
- Company name on rotating slides shown before live presentation begins
- Company name on Grand Rounds section of website as a supporter
- Company name on home page of AAST website on day of event

## ***Grant for 5 archived sessions (2015): \$15,000***

- Listing on individual Grand Rounds session home page for two years from time of presentation as a supporter

## ***Grant for individual live or archived session (2015): \$4,000 (each)***

- Recognition from moderator at beginning of session
- Company name on rotating slides shown before live presentation begins
- Company name on Grand Rounds section of website as a supporter
- Company name on individual Grand Round sessions home page for two years from time of presentation as a supporter

## ***All Partners receive the following:***

- Company name on Partner Page of AAST website
- Company name on e-Learning/CME portal on website as a supporter
- Company name in marketing materials for event/program
- Listing in AAST quarterly newsletter
- Listing in E-News if event/program is listed
- Listing in electronic newsletter if event/program is listed

# **Annual Meeting Grants**

AAST holds an Annual Meeting every September. This year's meeting will be held September 9-12, 2015, at the Wynn in Las Vegas. The meeting begins on Wednesday at 12:30 p.m. and ends Saturday at noon. The meeting is comprised of scientific papers, scientific posters, a Master Surgeon Lecture, a panel, the Fitts Oration, and the Presidential Address. AAST also hosts 12 educational lunch sessions. CME credit will be available during the meeting.

AAST allows unrestricted educational grants specific to the Annual Meeting in the following areas:

## ***Platinum Educational Grant Opportunity- \$15,000***

### ***6 available***

- Acknowledged (company name) as a Platinum Level Supporter in the program book
- Company name on signage outside and inside the Speaker Ready Room
- Company name listed as a supporter of the **audio visual materials for the meeting**

## ***Gold Educational Grant Opportunity - \$10,000***

### ***4 available***

- Acknowledged (company name) as a Gold Level Supporter in the program book
- Company name listed as a supporter of the **Poster Reception on Wednesday night**
- Company name listed as a supporter of the **poster interviews**, that will be posted along with the manuscript on the *Journal of Trauma and Acute Care Surgery* website
- If interviews are used for CME, listed as a supporter in the e-Learning/CME section of the AAST website

## ***Silver Educational Grant Opportunity- \$7,500***

### ***2 available***

- Acknowledged (company name) as a Silver Level Supporter in the program book
- Company name listed as a supporter of the **Acute Care Surgery Maintenance of Certification (ACS-MOC) pre-course** on Wednesday morning
- Company name listed as a supporter of the **ACS-MOC course** on the e-Learning/CME website section

## ***Bronze Educational Grant Opportunity - \$3,000***

### ***2 available***

- Acknowledged (company name) as a Bronze Level Supporter in the program book
- Company name listed as a supporter of one (1) **beverage break during the meeting**  
(There are three beverage breaks: Wednesday at 11:30 a.m., Thursday at 9:40 a.m. and Friday at 9:10 a.m.)

In addition, all levels receive:

- Recognition from the podium, through event signage, and in the preliminary program
- Company name on rotating slides as attendees enter the meeting rooms and on all mailed marketing materials
- Company name in Annual Meeting e-News (at least three are sent: two prior to the meeting and one after the meeting), on Partner Page of the AAST website and in November print newsletter that highlights the Annual Meeting
- Company name In Annual Meeting daily newsletter (Wednesday-Saturday) and on AAST's Annual Meeting page on the website.

**\*\* Please note: all of the above recognition is available if grant support is confirmed prior to June 1. Grants received after August 15 will not be included in the final program book.**



# ***Satellite Symposium Opportunities***

All food and beverage costs are at the expense of the company. See requirements (page 14) for additional details.

## **Breakfast session/lunch session/cocktail reception/dinner: \$5,000**

Tuesday, September 8	Noon – 2:00 p.m. (lunch) 5:00 p.m. – 7:00 p.m. (cocktail reception) 7:00 p.m. – 9:00 p.m. (dinner)
Wednesday, September 9	7:00 a.m. – 10:00 a.m. (breakfast) 10:00 a.m. – 12:00 p.m. (lunch)
Thursday, September 10	7:00 p.m. – 9:00 p.m. (dinner and/or cocktail reception)
Saturday, September 12	Noon – 2:00 p.m. (lunch) 5:00 p.m. – 7:00 p.m. (cocktail reception)

### **Includes:**

- A pre or post-meeting list of attendees
- Company is allowed to put up a sign in the registration area stating the room and location of the event
- Room drop is discounted by 50%
- 2 additional exhibitor badges at no cost

## **Half-Day Seminar - \$10,000**

- Tuesday, September 8 (Noon - 4:00 p.m. or 5:00 p.m.- 10:00 p.m.)
- Wednesday, September 9 (7:00 a.m.- 11:00 a.m.)
- Saturday, September 12 (5:00 p.m. - 7:00 p.m. or noon - 4:00 p.m.)

### **Includes:**

- A total of 3 attendees lists (either pre or post)
- Company is allowed to put up a sign in the registration area stating the room and location of the event
- Room drop is discounted 75%
- Up to 5 additional exhibitor badges at no cost

## **Full-Day Seminar - \$20,000**

- Tuesday, September 8 (8:00 a.m. - 4:00 p.m.)
- Sunday, September 13 (8:00 a.m. - 4:00 p.m.)

### **Includes:**

- A total of 6 attendees lists (either pre or post)
- Company is allowed to put up a sign in the registration area stating the room and location of the event
- One room drop
- Unlimited additional exhibitor badges at no cost

# **Symposia Requirements**

- ***Must be registered as an exhibitor.***
- ***The symposia may not occur during any AAST educational programming (see additional forms for available dates and times).***
- ***Any literature produced for the symposia must be approved by AAST and cannot say symposia is endorsed or sponsored by AAST and must include the following disclaimer: 'This commercially supported satellite symposia is independent of the AAST educational activities and is not accredited by ACS.'***
- ***The company must go through the AAST meeting planner for meeting space and not directly through the hotel.***
- ***All food, beverages, AV, and meeting room rental (if applicable) is the responsibility of the company and will be directly billed to the company.***
- ***Posting of signs in the hotel is the responsibility of the company. Placement is subject to AAST approval.***
- ***Promotion of the symposia is the responsibility of the company and cannot be combined with any AAST meeting materials.***
- ***All information distributed for the symposia must be submitted for approval by AAST prior to printing.***
- ***Any symposia tied to an abstract accepted for presentation at the meeting (either oral or podium presentation) must be held after the presentation has been made. The following apply to such sponsored symposia:***
  - 1. For the purpose of promoting the event, the abstract of the presentation can be reproduced and mailed or handed out to meeting attendees only with the expressed permission of the author, AAST, and Lippincott Williams & Wilkins\* (\*may include additional fees or requirements and rate is subject to change).***
  - 2. Charts, pictures, and diagrams can be projected during the presentation and discussion at the symposia, but cannot be printed for distribution prior to the presentation or at any other time prior to publication.***
  - 3. The final manuscript must be submitted to the Journal of Trauma and Acute Care Surgery for either acceptance or first right of refusal of publication.***

***Any questions regarding the above requirements should be directed to  
AAST Exhibits Coordinator, Judy Hambrick at  
jhambrick@facs.org (email) or (312) 202-5034 (phone)***

## PAYMENT FORM

74<sup>th</sup> Annual Meeting of the American Association for the Surgery of Trauma  
& Clinical Congress of Acute Care Surgery  
September 9-12, 2015 Wynn Las Vegas, NV



Booth Fee: \$4,250/booth (Non-profit rate is \$2,000)	Indicate # of booths: _____	\$ _____
Additional Exhibitor Badges \$150/per person	Indicate # of additional badges: _____	\$ _____
<b>MARKETING &amp; PROMOTIONAL OPPORTUNITIES</b>		
<input type="checkbox"/> Platinum Partner: \$75,000		\$ _____
<input type="checkbox"/> Gold Partner: \$50,000		\$ _____
<input type="checkbox"/> Silver Partner: \$25,000		\$ _____
<input type="checkbox"/> Bronze Partner: \$10,000		\$ _____
Mailing Lists: \$500 each (indicate # of lists)	Prelist # _____ Post list # _____	\$ _____
Hotel Door Drop: \$3,000 # _____		\$ _____
<input type="checkbox"/> Hotel Video: \$3,000	<input type="checkbox"/> Hotel Key Cards: \$3,000	\$ _____
<b>SATELLITE SYMPOSIA</b>		
(The satellite symposia application must be completed & submitted at the same time as payment)		
Breakfast Session: \$5,000	September 9 : 7:00 am - 10:00 am _____	\$ _____
Lunch Session: \$5,000	September 8 : Noon - 2:00 pm _____	\$ _____
	September 9 : 10:00 am - Noon _____	
	September 12 : Noon - 2:00 pm _____	
Cocktail Reception: \$5,000	September 8 : 5:00 pm - 7:00 pm _____ September 10 : 7:00 pm - 9:00 pm _____	\$ _____
Dinner: \$5,000	September 8 : 7:00 pm - 9:00 pm _____ September 10 : 7:00 pm - 9:00 pm _____	\$ _____
Half Day Seminar: \$10,000 September 8 : _____ September 9: (AM only): _____ September 12: _____		\$ _____
Full Day Seminar: \$20,000 September 8: _____ September 13: _____		\$ _____
<b>TOTAL:</b>		<b>\$ _____</b>
<b>Mail forms and payment check to:</b>  <i>Judy Hambrick, Exhibits Coordinator</i> <i>C/O American College of Surgeons</i> <i>Attn: AAST</i> <i>633 N. Saint Clair St.</i> <i>Chicago, IL 60611</i> <i>Fax: (312) 267-1783</i>	<input type="checkbox"/> Credit Card Payment <input type="checkbox"/> Check, made payable to AAST (US Dollars Only)  <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover  Name on Credit Card: _____  Credit Card #: _____  Signature: _____  Expiration Date: _____	





## EDUCATIONAL OPPORTUNITIES APPLICATION

### APPLICANT INFORMATION

Company Name:		
Contact Name:	Title:	
Phone (Direct Line) :	Email:	
Company Address:		
City:	State:	Zip Code:

### E-LEARNING CME GRANTS

Yearly Grant: \$15,000	\$
Quarterly Grant: \$5,000	\$
One Month Grant: \$2,500	\$

### GRAND ROUNDS GRANTS

One Year Grant (2015) for all live sessions: \$25,000	\$
Grant for 2015 archived sessions: \$25, 000	\$
Grant for five live sessions: \$15,000	\$
Grant for five 2015 archived sessions: \$15,000	\$
Grant for individual live or archived grand round sessions: \$4,000/each	\$

### ANNUAL MEETING GRANTS

Platinum Opportunity (6 available) : \$15,000	\$
Gold Opportunity (4 available): \$10,000	\$
Silver Opportunity (2 available): \$7,500	\$
Bronze Opportunity (3 available): \$3,000	\$

*\*\*Recognition is available if grant support is confirmed prior to June 1, 2015. Any grants received after August 15, 2015 will not be included in the final meeting program book.*

<b>TOTAL:</b>	<b>\$</b>
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### PAYMENT INFORMATION

<input type="checkbox"/> Credit Card Payment <input type="checkbox"/> Check (made payable to AAST and in U.S. dollars only)			
Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover			
Name on Credit Card			
Credit Card Number		Expiration Date	
Signature		Date	

# SATELLITE SYMPOSIA APPLICATION

All functions during the meeting must be approved by AAST. Requests should be completed and returned by August 1, 2015. Requests after this date will be confirmed on a space-available basis. *Organizers requesting function space for a Satellite Symposia must be an exhibiting company*

SPONSORING ORGANIZATION: \_\_\_\_\_

MEETING TITLE: \_\_\_\_\_

DAY/DATE PREFERENCE:

**Breakfast session/lunch session/cocktail reception/dinner: \$5,000**

Tuesday, September 8	Noon – 2:00 p.m. (lunch)
Tuesday, September 8	5:00 p.m. – 7:00 p.m. (cocktail reception)
Tuesday, September 8	7:00 p.m. – 9:00 p.m. (dinner)
Wednesday, September 9	7:00 a.m. – 10:00 a.m. (breakfast)
Wednesday, September 9	10:00 a.m. – Noon (lunch)
Thursday, September 10	5:30 p.m. – 7:30 p.m. (cocktail reception)
Thursday, September 10	7:00 p.m. – 9:00 p.m. (dinner)
Saturday, September 12	Noon – 2:00 p.m. (lunch)
Saturday, September 12	5:00 p.m. – 7:00 p.m. (cocktail reception)

**Half-Day Seminar - \$10,000**

Tuesday, September 8 (AM or PM)  
 Wednesday, September 9 (AM only)  
 Saturday, September 12 (PM only)

**Full-Day Seminar - \$20,000**

Tuesday, September 8 (8:00 a.m. – 4:00 p.m.)  
 Sunday, September 13 (8:00 a.m. – 4:00 p.m.)

FUNCTION	SETUP
Breakfast	Theater
Lunch	Cocktail Tables
Reception	Schoolroom
Meeting	Rounds
Dinner	Head table for # _____
Reception/Dinner	Riser
Other _____	Special Requirements _____
	Other _____

ATTENDEES: Number of people expected \_\_\_\_\_

Contact Person \_\_\_\_\_

Company/Group \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please return with payment form (on pg. 23) to: Judy Hambrick, Exhibits Coordinator, C/O American College of Surgeons  
 Attn: AAST, 633 N. Saint Clair St. Chicago, IL 60611-3211  
 Fax 312-267-1783/ E-mail [jhambrick@facs.org](mailto:jhambrick@facs.org)



***Exhibitor Contact: Judy Hambrick***

***Phone: 312-202-5034***

***Fax: 312-267-1783***

***Email: [jhambrick@facs.org](mailto:jhambrick@facs.org)***

***American Association for the Surgery of Trauma (AAST)***

***633 N. Saint Clair Street***

***Suite 2600***

***Chicago, IL 60611***

***Website: [www.aast.org](http://www.aast.org)***