

# EXCLUSIVE NEW OPPORTUNITIES FOR EXHIBITING COMPANIES



## **NEW: Meeting Attendee Notebook Ads**

For AAST's 80th Anniversary, AAST has developed a 25-page notebook. Within the book, AAST is selling a limited number of ads:

1. Center Page \$750 for two (5.5 x 8.5 portrait)
2. Front Inside Full Cover Ad - \$1,000 (5.5 x 8.5 portrait)

## **NEW: Ads on Exhibitor Screen outside of Exhibit hall**

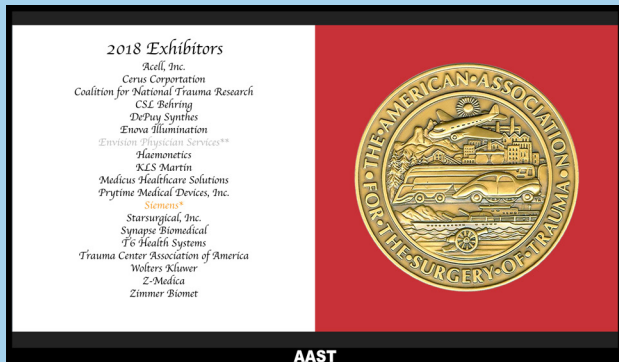
AAST is offering ads on a TV screen outside of the exhibit hall which will include rotating slides of all the exhibitors on half a screen and the option to purchase an ad on the other side that will rotate.

Ads are \$500 and will rotate Wednesday afternoon – Friday afternoon.

## **NEW: Logo on AAST Door Drop Bags**

Want visibility to all attendees? AAST sponsored door drop is scheduled for Wednesday night/early Thursday morning to all attendees in the AAST room block at the Manchester Grand and the Embassy Suites. Get your AAST Door Drop bag for more visibility.

Cost \$1,500



## Donor Lounge Sponsorship

Announcing the 2018 AAST Donor Lounge at the 77th AAST Annual Meeting

Opening on Wednesday at 5:00pm, the AAST donor lounge will be available to any attendee that has contributed to the R&E Fund in the past year. The donor lounge will be located directly outside the exhibit hall and across from the general session rooms. This new lounge will feature a work area, charging stations, comfortable seating, TV, refreshments, and a place for networking.

Sponsorship is available for the lounge with a max of two companies and only open to exhibitors. See below for more information.

AAST is a 501(C)3 organization, the donor lounge sponsorship is tax deductible as a donation to the AAST Research and Education Fund. Tax letters will be provided to sponsoring companies in January 2019. The AAST's Tax ID # 36-2985465

### Donor Lounge Times:

Wednesday – 5:00 – 7:30pm

Thursday – 7:00am – 6:00pm

Friday – 7:00am – 4:00pm

## 2-day Sponsorship: \$4750

(Thursday and Friday)

1. One Representative in the lounge both days
2. Ad or information in a highly visible location inside lounge (design approved by AAST. AAST designer will assist in creating the ad or dimensions will be sent to company designer.)
3. Display area for company materials (both days)
4. Company video (to run every 2 hours on both days max time 60 seconds) on TV located in lounge
5. Signage outside of donor lounge
6. Acknowledgment of donation on exhibit hall entrance TV (thank you digital ad developed by AAST)
7. Complementary digital ad on exhibit hall entrance TV
8. Announcement of sponsorship in the opening session
9. Give-a-way item with company logo (Provided by company)
10. Complimentary two-color half page ad in the 2018 Exhibitor Booklet
11. Ad in the pre-meeting email blast to all donors announcing the donor lounge
12. 50% off symposium held in lounge Thursday evening after 6:00pm (\$2500)

## 1-day Sponsorship: \$2300

(Company can choose Thursday or Friday only one company per-day)

1. One Representative in the lounge one day
2. Ad located inside lounge (design approved by AAST. AAST designer will assist in creating the panel or dimensions will be sent to company designer.)
3. Display area for company materials (1 day)
4. Company video (to run every 2 hours, 1-day max time 30 seconds) on TV located in lounge
5. Signage outside of donor lounge
6. Acknowledgement of donation on exhibit hall entrance TV (thank you digital ad developed by AAST)
7. Complementary digital ad on exhibit hall entrance TV
8. Announcement of sponsorship in the opening session
9. Complimentary quarter page ad in the 2018 Exhibitor Booklet
10. Acknowledgement in the pre-meeting email blast to all donors announcing the donor lounge

For more information contact:  
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[jhambrick@facs.org](mailto:jhambrick@facs.org)

# ORDER FORM

Company Name:

Contact Name:

Contact Email:

Contact Phone:

☐ **Meeting Attendee Notebook Ads**

☐ Center Page

☐ Front Inside Full Cover Ad

☐ **Logo on AAST Door Drop Bags**

☐ **Ads on Exhibitor Screen outside of Exhibit hall**

☐ **Donor Lounge Sponsorship**

☐ 2-day Sponsorship: \$4750

☐ 1-day Sponsorship: \$2300

Name on Card:

Card Number:

CVV:

Expiration Date:

Billing Postal Code:

Signature: