# **AAST 2015 Poster Guidelines and Services**

AAST has once again partnered with Genigraphics to provide poster session services for the 2015 AAST Annual Meeting, taking place September 9-12, 2015, at the Wynn Las Vegas resort in Las Vegas, NV.

In addition to the traditional printed poster session, AAST 2015 posters will also be available for viewing online by means of an ePoster session. The ePoster session will go live concurrent with the start of the printed poster session and each poster board position will have a QR code label that links directly to your online ePoster. Therefore, electronic submission of all posters is **MANDATORY**. There is no charge for submitting your file and the process takes only a few minutes (see instructions below). You are still required to display a printed poster.

Go to <u>http://www.genigraphics.com/AAST</u> to find the poster format requirements, free PowerPoint templates pre-sized for this meeting, ePoster upload instructions, and special offers for printing and hanging your poster.

## **Important Poster Session Events:**

Poster sessions will be held in the Lafite Ballroom at the Wynn Las Vegas.

Event	Wednesday 9/9	Thursday 9/10	Friday 9/11
Poster Set-up	12:00pm - 4:00pm		
Poster Session	5:30pm - 7:30pm	7:30am - 3:30pm	7:30am - 2:15pm
Poster Reception*	5:30pm - 7:30pm		
Poster Removal**			2:15pm - 5:30pm

All times are listed for Pacific Time Zone.

\*Presenting Authors must be at their posters during the Poster Reception.

\*\*Posters not picked up by 5:30pm Friday will be discarded.

## **Poster Format Requirements:**

Your poster must meet these guidelines, or use one of the templates at <u>www.genigraphics.com/AAST</u>.

- Posters that exceed the dimensions of the board (84" tall by 36" wide) will be removed.
- For ease of viewing, we recommend posters be no larger than 60"- 72" tall by 36" wide.
- A copy of the abstract must be incorporated into the poster or attached separately.
- A section at the top of the poster must contain the Title, Authors, and Affiliations.
- Poster content should be readable from a distance of 4 to 5 feet.

#### ePoster File Submissions:

All presenters are REQUIRED to submit their poster files for the ePoster session.

- Files must be submitted no later than **1pm Central Time on Wednesday, September 2<sup>nd</sup>, 2015.**
- Files must be in PowerPoint (.ppt or.pptx) or Adobe Acrobat (.pdf) file format.
- Fonts other than standard Windows TrueType must be embedded in the file.
- Files should be no more than 5MB in size. Contact Genigraphics support if this is an issue.
- Once you have your poster file completed, proceed to <u>www.genigraphics.com/AAST</u> and click the "Upload ePoster File" button to begin the upload process. You will have the option to order a printed poster at the end of the upload.



PO Box 860111 Shawnee, KS 66286 800-790-4001

# AAST 2015 Poster Printing by Genigraphics<sup>®</sup>

## Poster Printing:

All presenters are REQUIRED to display a printed poster at the meeting. You can arrange your own printing or have your poster printed through Genigraphics.

An order form for printed posters is available at the end of the ePoster submission process. If you've already uploaded your ePoster file, go to <u>www.genigraphics.com/AAST</u> and click the ORDER POSTER PRINT button to go directly to the AAST 2015 poster order form. Posters can be shipped anywhere in the US or Canada, or check the box on the order form **to have your poster delivered directly to the meeting**.

Order by 1pm Central Time on **Wednesday, September 2<sup>nd</sup>** to take advantage of Genigraphics' economical "Plan Ahead" pricing. Rush orders will be accepted through 6pm Central Time on **Saturday, September 5th**.

## **POSTER HANGING SERVICE - A Genigraphics Exclusive!**

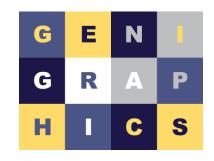
There is an option on the order form to have Genigraphics hang your poster at the meeting. There is a \$19.95 fee for this service. We will locate your assigned space and hang the poster on the panel prior to the start of the poster session. Poster carry tubes will be stored at the Poster Pickup Booth and labeled with your name and poster number.

If you are having Genigraphics ship your poster directly to the meeting and you will be hanging it up yourself, please see a Genigraphics representative at the Poster Pickup Booth in the **Lafite Ballroom**. *Pickup times are from 12:00pm to 4:00pm on Wednesday September 9<sup>th</sup> during the Poster Set-up period.* 

### Poster Print Price Guide:

Sample Genigraphics pricing\* for a standard 36" x 60" poster:

- Premium Matte Paper = \$94.50
- Photo Glossy Paper = \$108.00
- Gloss Lamination = \$129.00
- Matte Lamination = \$139.50
- Foldable Fabric = \$153.00
- Poster Carry Tubes = \$25.00
- Shipping direct to the meeting = \$15.00
- Poster Hanging Service = \$19.95



\*Valid for orders placed under the "Plan Ahead" Turnaround option. Go to <u>www.genigraphics.com/AAST</u> and click the ORDER POSTER PRINT button to view complete pricing options. Prior to printing, every order receives a free Design Review by one of our production specialists and we will advise you if we see any formatting issues. Our print quality and attention to detail is second to none.

If you have any questions regarding poster session services for the AAST 2015 meeting, please contact Genigraphics at 1-800-790-4001 (US & Canada). Overseas customers please call on: +(1) 913-441-1410. Or send us an email at <u>info@genigraphics.com</u>.



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