



AMERICAN ASSOCIATION FOR THE SURGERY OF TRAUMA
AND CLINICAL CONGRESS OF ACUTE CARE SURGERY

EXHIBITORS BOOKLET

VIRTUAL ANNUAL MEETING
SEPTEMBER 8-18, 2020

TRAUMA SURGERY & ACUTE CARE OPEN



Improving surgical outcomes • New technologies & techniques
Injury prevention • Disaster planning & management

“Research that is vital to caring for the injured.”

– From the American Association for the Surgery of Trauma

Trauma Surgery & Acute Care Open is your open access option for high-quality trauma and acute care surgery research. Topics are relevant to the global acute care surgery community and include cutting-edge, funded and large data set research.

JOURNAL HIGHLIGHTS:

- Rapid publication of high-quality, peer reviewed research
- Clinical studies and case reports
- Training and implementation reports
- Survey-based research and reviews
- Special interest topics: Injury prevention, global systems disaster and mass casualty, orthopaedic injuries, neurological trauma, new technologies and more

“As we all know, trauma is a wide encompassing field – lots of layers, an abundant amount of research, and ever-changing technology. Our aim is quite simple: to quickly disseminate high-quality research that is vital to caring for the injured.”

– **Timothy C. Fabian, MD, FACS**

Editor-in-Chief, *Trauma Surgery
& Acute Care Open*

University of Tennessee
Health Science Center's Department
of Surgery

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'Best of' Contest

Attendees will have the opportunity to participate in the "Best of..." Contest. How To participate:

- Each attendee visits five booths and each booth will have a color badge assigned to their booth, please note color
- Once completed, please visit the AAST booth and click on the "Best of" contest link
- Fill out the form, mark the booths you visited with the color of their booth typed in
- Pick one of the five booths you visited and tell us why it was the "Best of"
- Submit the survey
- Attendees can enter up to 5 times by visiting 5 different booths each time
- AAST and AAST R&E Fund booths are not eligible to participate

One winner will receive complimentary registration, four nights of hotel, and airfare reimbursement up to \$500 for the 2021 meeting in Atlanta, GA (prize value \$2,600)

Daily Raffles

All attendees are automatically entered by registering for the 79th Annual Meeting and Clinical Congress of Acute Care Surgery. There will be at least three random winners each day. Prizes include, AAST logo items including shirts, jackets, yeti mugs, Amazon Echo, and more.

Winners will be announced on social media and in the AAST Conference Newsletter.

ONE AAST member will receive their 2021 dues complimentary and will be announced at the end of the meeting on September 18th.

Booth Giveaways

Each booth is participating in a drawing for a prize. To participate:

- Once you visit the booth
- Click on the "GIVEAWAY" button on the booth
- Fill out the survey and click submit
- On September 30, the exhibitors will select a winner.
- Prizes:
 - Silver sponsor: Apple Air Pods Pro (value \$250)
 - Bronze sponsor: AAST Logo Zip Up jacket (value \$125)
 - Regular Exhibit booth: Wearable AAST logo item from the AAST store (value \$50-70) or a \$25 gift card to Starbucks or Amazon
 - Non-Profit/Comp booth: AAST tote bag or a \$10 gift card to Starbucks or Amazon (value \$10)
 - JTACS/TSACO (AAST Journals): APC charges waived for publication of a manuscript. (value \$1,750-3150)
- Attendees can enter as many times as they want

Some companies will also have a second prize that they are providing. Filling out the form enters the attendee for both prizes.

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AAST 2020

79th Annual Meeting of AAST and Clinical Congress of Acute Care Surgery & September 8-18, 2020

Virtual Exhibits will be available throughout the meeting.

AAST has designated the following days/times available for video chat during the AAST Virtual Meeting. Attendees and exhibitors can video chat during the following days/times. Simply access exhibiting companies via virtual booths and click video chat to talk with company representatives.

- Tuesday, September 8; 6:00-7:00 PM CST
- Wednesday, September 9; 11:00 AM-12:00 PM CST
- Thursday, September 10, 8:00AM-9:00 AM CST
- Friday, September 11, 1:30 PM-2:30 PM CST
- Monday, September 14, 2:00-3:00 PM CST
- Tuesday, September 15, 3:00-4:00 PM CST
- Wednesday, September 16, 11:00 AM-12:00 PM CST
- Thursday, September 17, 1:00-2:00 PM CST
- Friday, September 18, 1:00-2:00 PM CST

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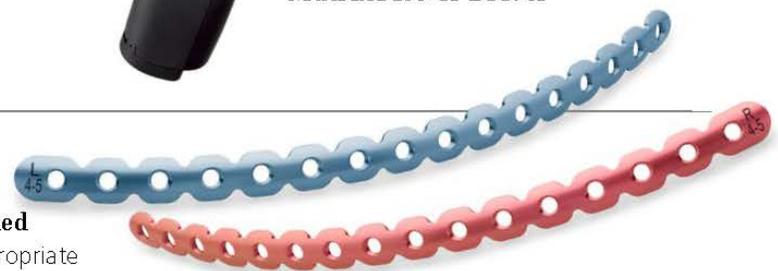
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1 M. Bottlang et al. Biomechanical rationale and evaluation of an implant system for rib fracture fixation. Eur J Trauma Emerg Surg. 2010

2 DePuy Synthes Data on File, Windchill 0000090343 11/2019

3 Gerakopoulos et al. Surgical Management of Multiple Rib Fractures Reduces the Hospital Length of Stay and the Mortality Rate in Major Trauma Patients. J Orthop Trauma, Vol 33, No 1, Jan. 2019

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Exhibitor Listings



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The American Association for the Surgery of Trauma

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Welcome to the Virtual 79th Annual Meeting of AAST and Clinical Congress of Acute Care Surgery Digital Information Booth! The AAST program committee and staff have been busy for months gearing up for the meeting and we hope our attendees enjoy the experience. The AAST staff will be digitally accessible to attendees during the meeting, so please feel free to reach out, over the course of the meeting or post meeting with questions or feedback! The American Association for the Surgery of Trauma is the premier scholarly organization for surgeons dedicated to the field of trauma and the care of critically ill surgical patients. The AAST is dedicated to discovery, dissemination, implementation, and evaluation of knowledge related to acute care surgery (trauma, surgical critical care, and emergency general surgery) by fostering research, education, and professional development in an environment of fellowship and collegiality. See FAQ page for additional information and thank for you attending the Virtual 79th AAST Annual Meeting!



AAST Research & Education Fund

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Research & Education Fund

When you donate to the AAST Research and Education Fund, you are shaping the future of trauma and acute care surgery by supporting early surgeon investigator research and AAST Annual Meeting participation by medical students, residents, and in-training fellows. The AAST Research and Education Fund is a fund of 3 funds, enabling your choice of one or more: General Fund: \$50,000 research scholarships for early surgeon investigators in trauma/surgical critical care and emergency general surgery, up to 3 annually. 20forTwenty Fund: AAST annual meeting scholarships (registration, four nights hotel, and \$200 stipend) for medical students, residents, and young surgeons, 20 annually. Always Remember Fund: AAST annual meeting scholarships (registration, four nights hotel, and \$200 stipend) for uniformed medical students, residents, and surgeons, 3 annually. Visit <https://www.aast.org/donate> to make a donation!

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REVERSAL OF SPECIFIC DIRECT ORAL ANTICOAGULANTS IN PATIENTS EXPERIENCING LIFE-THREATENING BLEEDS:

Review of Clinical Evidence and Practical Recommendations for Patient Management

Speaker..... Alan Brockhurst, MD, FACS

Trauma Medical Director

Sarasota Memorial Hospital Clinical Assistant Professor with Specialty in Surgery

The Florida State University College of Medicine

Sarasota, FL

Date..... Wednesday, September 9th, 2020

Time..... 10am-11:30am CST

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American Trauma Society
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Phone: 703.538.3544
Email: sprentiss@amtrauma.org
Website: www.amtrauma.org

American Trauma Society (ATS) is dedicated to the elimination of needless death and disability from injury. For the past 52 years, ATS has served as an advocate for the trauma care system, trauma prevention programs, and the victims of trauma and their families throughout the United States. Our goals are to prevent injury whenever possible, and to ensure optimal treatment of trauma when it does occur.



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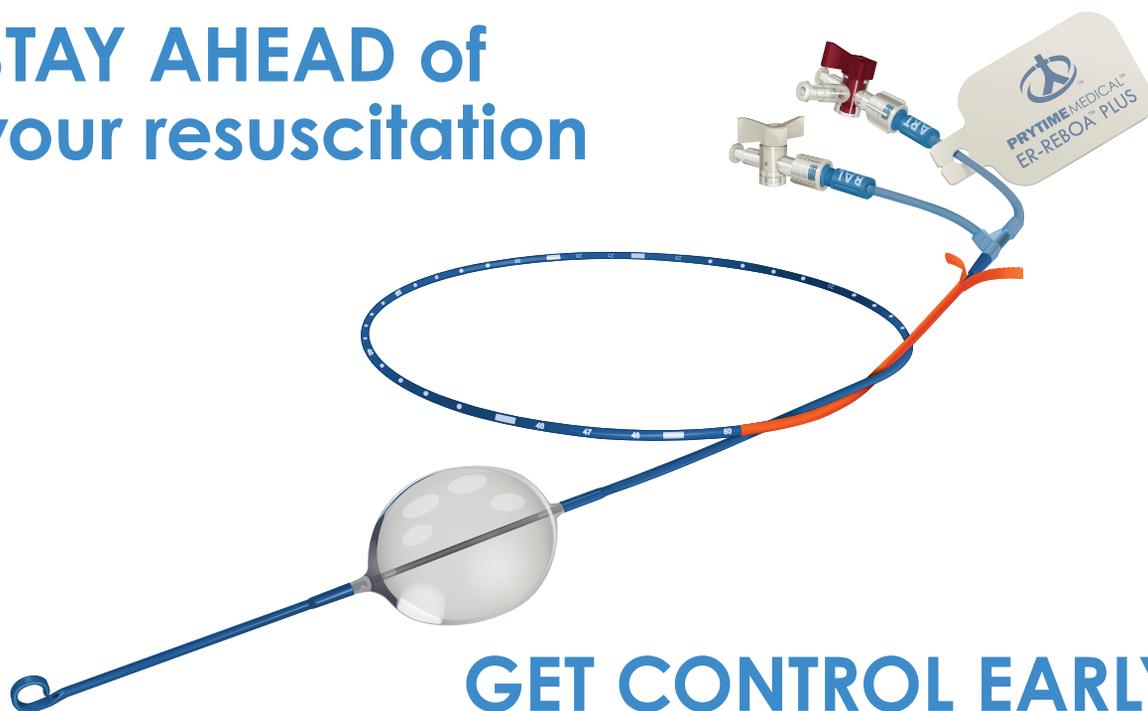
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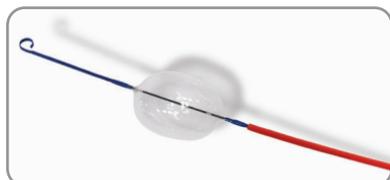
The Coalition of National Trauma Research (CNTR) is a non-profit corporation whose members include AAST, ACS-COT, EAST, ABA, WTA, ATS, OTA, MHSSPACS, and STN--all professional societies representing trauma care stakeholders across the entire spectrum of injury from prevention to care to rehabilitation. CNTR's mission is to prevent death and disability by advocating for a sustainable federal investment in trauma research that is commensurate with the burden of disease, coordinating research efforts across professional organizations spanning the continuum of injury care, and strengthening the infrastructure for multi-center investigation. CNTR serves as a federal coordinating center for multi-center studies. As such, its experienced staff members collaborate with investigators on grant proposals, manage the range of compliance and reporting activities required by federal funding agencies, support projects with Geo-spatial elements, and store and share study data via the National Trauma Research Repository.

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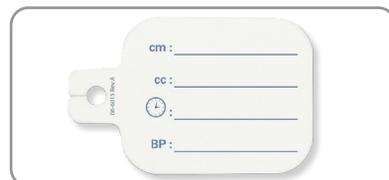
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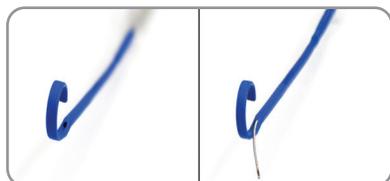
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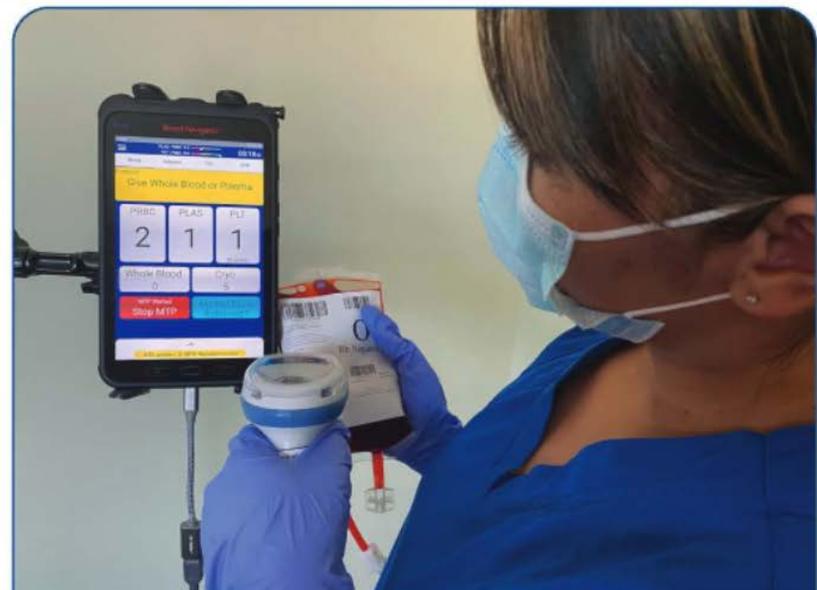
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The Journal of Trauma and Acute Care Surgery® is the official scientific, peer-reviewed journal for the American Association for Surgery of Trauma and is designed to provide the scientific basis to optimize care of the severely injured and critically ill surgical patient. Thus, the Journal has a high priority for basic and translation research to fulfill this objective. Additionally, the Journal is enthusiastic to publish randomized prospective clinical studies to establish care predicated on a mechanistic foundation. Finally, the Journal is seeking systematic reviews, guidelines and algorithms that incorporate the best evidence available.



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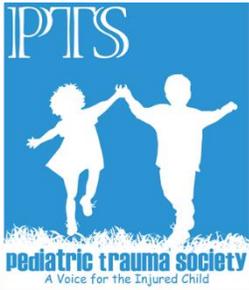
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The PTS is a professional organization for all healthcare providers interested in improving outcomes for injured children through development of optimal care guidelines, education, research and advocacy. PTS is the product of the collaborative vision of many pediatric trauma healthcare providers from around the world. Filling a void, PTS is working toward becoming the resource for both pediatric and adult trauma care providers to improve pediatric trauma care regardless of where injured children are cared for.



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The Trauma Center Association of America (TCAA) is a non-profit trade association dedicated to securing the economic viability of trauma centers and systems across the country. The Association's mission is to secure the viability of America's Trauma Centers and foster a sustainable national system of trauma care. Their vision would result in access to optimal trauma care for all. TCAA's 390+ members receive education on best practices, advice on trauma finance and system development, access to the most comprehensive trauma database and linkages to other trauma centers and systems.

Trauma Surgery & Acute Care Open

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VIDEO CHAT TIMES FOR VIRTUAL EXHIBIT HALL

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	<u>9/8</u> 6:00-7:00 PM	<u>9/9</u> 11:00 AM-12:00 PM	<u>9/10</u> 8:00-9:00 AM	<u>9/11</u> 1:30-2:30 PM
<u>9/14</u> 2:00-3:00 PM	<u>9/15</u> 3:00-4:00 PM	<u>9/16</u> 11:00 AM-12:00 PM	<u>9/17</u> 1:00-2:00 PM	<u>9/18</u> 1:00-2:00 PM

You are Cordially Invited to Attend a Virtual Symposium:

Faced with Complex Abdominal Cases: What Do I Do Now?

September 10, 2020 | 5:00-6:00pm CST

Presenter



**Marc Matthews, MD,
MS, MCG, FACS**
Arizona Burn Center
Phoenix, AZ

Program Objectives

- Examine the thought process and strategies for the management of complex abdominal surgery
- Discuss the role of negative pressure therapy (NPT) in the management of the Open Abdomen to help achieve primary fascial closure and improve patient outcomes
- Demonstrate the efficacy of NPT via case studies to discuss best practices & technique tips for the use of this solution in the management of complex abdominal cases and enhance post-operative recovery

Registration

Registration is managed by AAST. For more information about this event, please [visit the 3M booth at the AAST Virtual Conference](#).



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Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer Biomet is a global leader in musculoskeletal healthcare. With operations in more than 25 countries around the world, we design, manufacture and market orthopedic reconstructive products; sports medicine, biologics, extremities and trauma products; spine, bone healing, craniomaxillofacial and thoracic products; dental implants; and related surgical products. Zimmer Biomet has been a leader in the thoracic space for more than 25 years, specializing in chest wall reconstruction.



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Z-Medica® is a leading medical device company committed to our mission of "Saving Lives and Improving Patient Outcomes". Z-Medica develops, manufactures and markets innovative hemostatic devices for bleeding control to support a broad range of markets including healthcare, military, first responders and consumers, around the world.



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2021

80TH ANNUAL MEETING

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