AAST PRACTICAL SURGERY SUMMIT

Trauma, Emergency Surgery & Critical Care

EXHIBITOR PROSPECTUS

May 18–21, 2027 | Hyatt Regency Phoenix | Phoenix, Arizona

HANDS-ON. CASE-BASED. EXPERT FACULTY.

The AAST Practical Surgery Summit is a new educational meeting designed to bring surgeons, trainees, advanced practice providers, and industry partners together for practical, immediately applicable learning in trauma, emergency general surgery, and acute care surgery.

MEETING OVERVIEW

The AAST Practical Surgery Summit will offer a concentrated, skills-focused learning environment built around real-world surgical decision-making, operative strategy, and case-based discussion. The meeting is intended to complement AAST's broader educational portfolio by emphasizing practical takeaways that attendees can apply to their next shift, in service, or in the operating room.

MAY 19–21 2027 Date	**HYATT REGENCY PHOENIX, ARIZONA** Location
THE AMERICAN ASSOCIATION FOR THE SURGERY OF TRAUMA Host	
250–500 Expected Attendance	

This prospectus outlines exhibitor and sponsorship opportunities for organizations seeking meaningful engagement with a highly focused surgical audience at the inaugural Summit.

WHY EXHIBIT?

Exhibiting at the inaugural Summit offers companies and organizations the opportunity to connect with a targeted audience of clinicians who influence surgical care delivery, education, training, and purchasing decisions in hospitals and health systems.

- Engage directly with trauma, acute care surgery, emergency general surgery, and critical care professionals from academic institutions to community hospitals to rural hospitals.
- Showcase products, services, technology, training tools, and educational resources
- Build visibility with attendees seeking solutions that improve patient care and the latest technology
- Support AAST's mission to advance trauma and acute care surgery through education, discovery, and professional development.

PRELIMINARY EXHIBIT SCHEDULE

Tuesday, May 18

Exhibitor Move-in: 12:00 – 5:00 pm

Wednesday, May 19

Exhibit Hours: 7:00 am – 4:00 pm
Breakfast: 7:00 - 8:00 am
Breaks: 10:00 am & 3:45 pm
Welcome Reception: 5:30 – 7:00 pm

Thursday, May 20

Exhibit Hours: 7:00 am – 3:30 pm
Breakfast: 7:00 - 8:00 am
Breaks: 9:45 am & 3:00 pm

Friday, May 21

Exhibit Hours: 7:00 am - 11:00 am
Breakfast: 7:00 - 8:00 am
Break: 9:50 am
Teardown: 11:00 am - 5:00 pm

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ASSOCIATE MEMBER

Schedule is preliminary and subject to change as the final program is developed.

TYPE	INCLUDES	FEE
Standard	8x10 exhibit booth package (includes 6-foot table, two chairs, and a wastebasket), two exhibitor badges, company listing in meeting materials, company listing on AAST website and meeting app, recognition on signage, and access to exhibit-area networking breaks.	**$3,500**
Premium	8x10 exhibit booth package (includes 6-foot table, two chairs, and a wastebasket), two exhibitor badges, company listing in meeting materials, company listing on AAST website, recognition on signage, and access to exhibit-area networking breaks. In addition to standard exhibit: description in meeting app with link to website, preferred placement in hall, half-page ad in on-site conference booklet. *(Initial space assignments will be sent out early February 2027.)*	**$5,000**
Nonprofit	One tabletop exhibit space for eligible nonprofit organizations. Includes a 6-foot table, two chairs and a wastebasket, two exhibitor badges, listed in meeting materials and on the AAST website, and recognition on signage.	**$1,750**

ADDITIONAL OPPORTUNITIES

Advertising

Half or full-page color ad in conference booklet.

Half: $1,000

Full: $1,750

Covers: $3,000

Extra Badge

Extra conference badge: $150

Mailing lists

Pre-or post-mailing list: $750

Industry Symposium

Offered during lunchtime on Wednesday (two available) and Thursday (one available.) The industry company will be responsible for the AV needs and food.

$5,000

HOW TO RESERVE SPACE

To express interest in exhibiting or sponsoring the AAST Practical Surgery Summit, complete the exhibitor application form. Space will be assigned on a first-come, first-served basis after eligibility review and AAST confirmation.

Contact: AAST Exhibits and Sponsorship Team
Email: dmcclure@facs.org
Phone: 312-202-5532
Website: www.aast.org

The American Association for the Surgery of Trauma advances trauma and acute care surgery through education, research, professional development, and collaboration. The Practical Surgery Summit extends that commitment by creating a focused forum for applied learning, peer exchange, and practical solutions in surgical care.

EXHIBITOR ELIGIBILITY & GUIDELINES

The following rules and regulations governing the exhibit of the American Association for the Surgery of Trauma (AAST) are part of the application for space and constitute a contract between the exhibitor and AAST. They have been formulated in the best interests of the exhibitor, and we respectfully ask for the exhibitor's full cooperation in their observance. Any detail not specified is subject to a decision by AAST.

BOOTH ASSIGNMENTS— Exhibit space is assigned based on the date the application is received and the number of booths requested.

BOOTH SELECTIONS — The exhibitor agrees to accept the space assigned. The Online Exhibit Space Application, along with a deposit of 50% per 80-square-foot booth exhibit space should be submitted online. Premium Level: $5,000; deadline is January 29, 2027, to obtain priority exhibit space. Subletting of space is not permitted. AAST reserves the right to modify the designated exhibit space and make changes to space assignments should it be necessary.

CANCELLATIONS, REDUCTION, AND REFUNDS— Written notification of a reduction or cancellation of exhibit space must be received by AAST on or before March 19, 2027, and will result in a charge equal to 50 percent of the total cost of the space. Space not claimed or occupied onsite after 5:00 p.m., Tuesday, May 18, for which no special arrangements have been made with AAST, may be resold or reassigned by AAST without obligation to refund exhibit fees or reassign the exhibitor. No refunds will be granted for space after March 19, 2027.

ELIGIBILITY FOR EXHIBITING— All products and services to be exhibited must be directly related to patient care and safety or the practice of surgery and approved by AAST in its sole and absolute discretion. All decisions are final. Exhibitors may only display products and services regularly manufactured or distributed through the company's regular course of business and described in their application or approved in writing by AAST.

EXHIBIT FEES— One 8'x10' booth costs $3,500. Note: All online exhibit space applications must be accompanied by a deposit of $2,500 per 8' x 10' booth. Non-Profit Fees—One (1) single 6 ft. tabletop costs $1,750. Premium Level: $5,000; deadline is February 19, 2027, to obtain priority exhibit space. Note: All online exhibit space applications for the non-profit rate must be accompanied by full payment of $1,750 per 6 ft. table. Proof of nonprofit status is required.

EXHIBIT FEES INCLUDE— All exhibit fees include:

1. One single 8'x10' booth space with one 6 ft. skirted table, two chairs, wastebasket, and booth ID (7x44) sign;
2. Two conference badges;
3. Company listing in conference mobile app, logo, PDF documents, web links, etc.;
4. Complimentary acknowledgment on signage during meeting, Complimentary breakfast on Tuesday through Friday;
5. Complimentary Welcome Reception
6. Company listing in the conference book exhibitor section.

ANIMAL TISSUE DEMONSTRATIONS— Under no circumstances may human tissue of any kind be used for demonstration purposes. Animal tissue may be used if a request is submitted in writing to AAST with a detailed description of the proposed method of waste disposal.

EXHIBITS DESIGN/DISPLAY— Exhibit booths are 8'x10'. The height of any exhibit shall not exceed 8', and the side rails must not be higher than 42". All back walls and side rails must remain as set by the official contractor. Please note that all display materials must be fire-retardant. The exhibit hall at the Hyatt Regency Phoenix is carpeted. Exhibits may not span an aisle by ceiling or floor. Solid ceilings of wood, fabric, or other materials over exhibits are not permitted if they are within the fire sprinkler heads' coverage. Exhibitors with covered exhibits must submit plans to the official contractor, who will present them to AAST Management for review and approval. Exhibits must be arranged so as not to obstruct the sight line or otherwise interfere with the displays of other exhibitors.

FAILURE TO OCCUPY SPACE—Any exhibitor failing to occupy booth exhibit space is not relieved of the obligation to pay full rental price for space. The AAST reserves the right to use an exhibit space as it sees fit, provided the space is not occupied one hour before the scheduled exhibit hall opening.

PAYMENT TERMS— A check for the deposit, in the amount of 50% deposit per 80 square feet, must accompany the online exhibit space application. No applications will be processed without remittance of the deposit. Exhibitors may process 50% or full payment via online application. All online applications received after Friday, March 19, 2027, must be paid for in full. No application will be processed without full payment after this date. Full Payment is due Friday, March 19, 2027. If payment is not received by this date,

the space may be reassigned; a refund will not be issued. Services ordered through the official decorator will only be fulfilled upon receipt of final payment for your booth space.

BOOTH INFORMATION AND SERVICES

COMPLIMENTARY REGISTRATIONS—Each exhibiting company is entitled to two (2) complimentary badges per 80 sq. ft. (8'x10') of space. Substitutions are not permitted, and badges cannot be shared. Badges will provide access to the continental breakfast (Daily), the scientific sessions, and the welcome reception. A $ 150-per-badge fee will be charged above and beyond your allotment.

BOOTH ALLOTMENT— Lost or forgotten badges may be reprinted on-site for a fee of $150 per badge. No badges will be issued without proof of company affiliation. Exhibitor registration forms are due April 23, 2027. Details will be sent under separate cover. Exhibitor badges can be picked up at the AAST registration desk located at the hotel. AAST requires that all representatives be registered for the meeting. Badge exchange between exhibitor representatives is not permitted. All exhibitor personnel are always required to wear their registration badges while on the exhibit floor. Booths must always be staffed. Please note you will be in violation of regulations if the booth is not staffed.

ADVERTISING & MARKETING OPPORTUNITIES— AAST is excited to offer advertising and marketing opportunities. Details are included in this exhibit prospectus.

CLEANING SERVICE/AISLE CARPET— Each exhibitor is responsible for ordering cleaning service for the upkeep of its booth during the show. A form will be provided in the online exhibitor service manual. AAST will assume responsibility for aisle cleaning in the exhibit hall.

EXHIBIT HOURS— All days/times are tentative; Wednesday, May 18, 7:00 am – 4:00 pm; 5:30 – 7:00 pm (Welcome Reception in exhibit hall), Thursday, May 20, 7:00 am – 3:30 pm, Friday, May 21, 7:00 - 11:00. Times are tentative and subject to change.

EXHIBITOR EVENTS—The opportunity to hold Exhibitor Events will be offered at the AAST Annual Meeting. Exhibitors will want to take advantage of the opportunity to gain additional exposure to this influential group of trauma professionals. See marketing opportunities above.

FOOD AND BEVERAGE— Nonalcoholic beverages and food products are permitted in your booth only if ordered or approved through the hotel's food and beverage departments. No popcorn, peanuts, or jellybeans will be allowed.

FOOD AND DRUG ADMINISTRATION (FDA) — All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

NON-FOOD AND DRUG ADMINISTRATION (FDA) APPROVED DRUGS AND DEVICES— Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that the FDA has not approved may be displayed only if they are the subject of a pending 510(k) premarket notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must: contain only objective statements about the product; contain no claims of safety, effectiveness, or reliability; contain no comparative claims to other marketed products; display the statement, "Caution: Investigational Devices. Limited to Investigational Use," In prominent size and placement; and not be sold or be the subject of order taking or name gathering until approved. Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating, "The FDA does not clear this device for distribution in the United States," or "Federal Law limits this device for investigational use only."

GIFTS/PROMOTIONAL ITEMS— Exhibitors are permitted to give gifts and promotional items in their assigned booth space, but AAST Management must approve items. Individual gifts in the general range of $100 are acceptable. No gifts over $100 are permitted. Exhibitors must follow the AMA Guidelines on Gifts to Physicians from Industry. Any gifts accepted by physicians individually should primarily benefit patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered.

HOTEL INFORMATION— The AAST meeting will be held at the Hyatt Regency Phoenix in Phoenix, AZ. To verify that all hotel rooms within the AAST block are properly allocated, AAST will actively monitor the housing process. All housing reservations must be made via the AAST website at www.aast.org. Visit the AAST website at https://www.aast.org for more details. The reservation cutoff date at the Hyatt Regency Phoenix is April 27, 2027. Reservations made after the deadline date, or when the room block fills, are subject to rate and space availability.

UNAUTHORIZED SOLICITATIONS FROM HOTELS— All hotel reservations for AAST must be made via the AAST website. Be aware of hotel resellers who may contact you offering accommodation that is not endorsed by or affiliated with AAST. Beware: entering into financial agreements with non-endorsed companies can have costly consequences.

LASER POLICY— Exhibiting companies planning to demonstrate laser equipment and other potentially hazardous light sources must request laser information from AAST management.

LIST RENTAL— Exhibitors will have the opportunity to purchase the preregistration attendee list before the meeting and the final attendee list after the close of the meeting. Additional Information, including pricing and guidelines, will be available in the Service Manual.

NON-CONTRACTED EXHIBIT SPACE— Any person, firm, or organization not having contracted with the AAST for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services; solicit orders, or distribute advertising materials at the Hyatt Regency Phoenix, or in any hotel used by AAST to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person(s) and property from the area. No exhibit will be permitted in a hotel room.

PHOTOGRAPHERS— All exhibiting companies hiring a photographer during the AAST Annual Meeting must submit in writing the name of the photographic firm to the AAST Exhibit Management office. Unauthorized photographers or camera equipment will not be allowed into the exhibit hall.

RAFFLES/PRIZE DRAWING— Exhibitors may conduct raffles or have individual prize drawings in their assigned booths. AAST Management must approve all raffle prizes.

RESTRICTIONS IN OPERATION OF EXHIBITS—The AAST reserves the right to restrict exhibits that because of sound, method of operations, materials, content, or are for any reason objectionable. AAST also reserves the right to prohibit or evict any exhibit that, in the opinion of AAST Management, may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character that AAST Management determines is objectionable to the exhibit. In addition, all demonstrations, interviews, or instructional activities must be confined to the limits of the exhibit booth. Any person canvassing in any part of Hyatt Regency Phoenix will be required to leave the building. In the event of such restriction or eviction, AAST and AAST Exhibit Management are not liable for any refunds of rentals or other exhibit expenses.

SALES AND ORDER TAKING— Exhibitors are free to solicit sales and take orders within the exhibit hall only.

SECURITY— Doors to the exhibit hall will be locked after hours. Exhibitors are responsible for safeguarding their material and equipment against theft. The AAST, the official contractor, and the Hyatt Regency Phoenix are not responsible for any loss, theft, or damage to Exhibitor property.

SIGNS— One 17x44 ID sign will be furnished to each exhibitor by the decorator. Forms for ordering additional signs will be provided in the online exhibitor service manual. Only professionally printed signs are permissible.

SOUND— Sound/audiovisual devices, effects, and demonstrations will be permitted only in those locations and at such sound intensity (maximum 80 decibels or "dB") as, in the opinion of AAST, do not interfere with the activities of neighboring exhibitors. Sound levels exceeding 80 dB are deemed inappropriate and must be discontin-

ued.

CONTRACTUAL CONSIDERATIONS INSURANCE— Insurance on all exhibits is the responsibility of the exhibitor. AAST or AAST Management will not assume any responsibility for property loss or damage to personal property, as stated in the section on limitation of liability. Each exhibitor shall, at their own cost and expense, provide general liability insurance in an amount not less than $2,000,000. This insurance should recognize AAST and the American College of Surgeons as additional insureds. Service orders will only be fulfilled by the official exhibit hall decorator when booth space is paid for in full, and a certificate of insurance has been submitted.

LIMITATION OF LIABILITY— It is mutually agreed by and among AAST, AAST Management, and the exhibitor that AAST and AAST Management shall have no liability whatsoever to an exhibitor, its employees, or its business invitees; or have any liability for loss or damage to the property of the exhibitor, its employees, or its business invitees resulting from any cause. It is further understood and agreed that all claims against AAST and AAST Management for any damage, loss, or injury are expressly waived by the exhibitor and assumed by the exhibitor as its responsibility. Space is leased with the understanding that AAST, AAST Management, the official Decorator, and the Hyatt Regency Phoenix assume no liability whatsoever for damages for any act of omission in connection with the said agency. The exhibitor and its representative(s) hereby keep forever harmless AAST, AAST Management, the official Decorator, and the Hyatt Regency Phoenix from any liabilities for loss ensuing from any cause. It is further understood and agreed that AAST and AAST Management shall in no event be liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of AAST and AAST Management to the exhibitor for any breach of the contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to the state of Arizona and the Hyatt Regency Phoenix, as may be amended from time to time.

CATASTROPHE— In the event of fire, strikes, or other unavoidable occurrence(s) rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.

INSTALLATION AND DISMANTLING— Exhibitor installation may begin on Monday, May 18, 2:00 pm – 6:00 pm and Tuesday, May 19, 7:00 am – 10:00 am. Setup must be completed by 10:00 am on Tuesday, May 19. All display material, packages, crates, etc., not attended to by 10:00 am on Tuesday, May 19, will be removed by the official Decorator on a time and material basis, and will be done so at the exhibiting company's expense. Dismantling may begin promptly at 3:00 pm on Thursday, May 20. Dismantling exhibits before the official closing without just cause and/or permission from AAST Management will result in not receiving an invitation to exhibit the following year.

SERVICE CONTRACTOR— The service desk will be open during installation, dismantling, and show hours for your convenience.

INSTALLATION AND DISMANTLING BADGES— These passes are necessary for all unregistered installation and dismantling personnel who want access to the exhibit hall. Setup badges must be presented to the security officers for entrance. Passes may be obtained at the AAST exhibitor registration desk located at the Hyatt Regency Phoenix.

SETUP BY NON-OFFICIAL CONTRACTOR— Unpacking, setup, assembling, dismantling, and packing of displays and equipment must be done by the correct type of labor. The official service contractor will have skilled craftsmen available to assist exhibitors.

CONFIDENTIALITY— AAST and Exhibitor, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.

REGISTRATION AND ACCESS TO SCIENTIFIC SESSIONS — All exhibitors must register to participate in the AAST 2027 Meeting. With registration, exhibitors receive full access to the meeting, including scientific sessions. CME is not available to those registered solely as exhibitors; however, details for exhibitor registration will be available later.

FORCE MAJEURE— The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

INDEMNIFICATION AND INSURANCE— Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

LICENSE OF INTELLECTUAL PROPERTY— AAST and the Exhibitor are each the sole owner of all right, title, and interest to AAST and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). AAST and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Exhibit Program.

LIMITS IN LIABILITY— In no event shall AAST be liable to the Exhibitor for more than the amount paid under the Agreement.

RELATIONSHIP OF THE PARTIES— AAST and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the Exhibits does not constitute AAST official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

TERM AND TERMINATION— This Agreement is effective as of the date of last signature and will terminate (i) upon conclusion of the post-promotion of the Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by AAST to Exhibitor, with or without cause. In the event of termination for material breach by AAST, or termination without cause by AAST, AAST will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights and privileges for use of the other party's Intellectual Property shall expire, and each party shall discontinue the use of the other party's Intellectual Property.

MISCELLANEOUS— This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS — All matters and questions not specifically covered by these Rules and Regulations are subject to the decision of Jacqueline Mitchell, Associate Vice President of Convention and Meetings, American College of Surgeons, Kate Poetker, Exhibits Manager, Conventions and Meetings, American College of Surgeons, and Dana McClure, Exhibits Coordinator, Conventions and Meetings, American College of Surgeons.

AAST 2027 PRACTICAL SURGERY SUMMIT EXHIBIT SPACE APPLICATION

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https://facs.jotform.com/262594374212862

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